

**Cedar City Chamber of Commerce**  
**510 W 800 S, Cedar City, UT 84720**  
**Office: (435) 586-4484**  
**www.CedarCityChamber.org**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ XT: \_\_\_\_\_

Business Type: \_\_\_\_\_

Business Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Membership Type: \_\_\_\_\_

Referred By: \_\_\_\_\_

**OFFICE USE ONLY**

\_\_\_\_\_

Date Member Joined

- Notice placed in the Enews
- Chamber Luncheon Recognition
- Membership Plaque Delivered
- Member Web Profile Set-Up
- 2 Free Luncheon Cards Provided
- Recognized on Chamber Website
- Recognized on Radio Show
- Enews Subscription Set-up
- Membership Video sent out

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Interested In: (please check all that apply)

Serving on the Chamber Board

Serving on an Event Committee

Sponsoring an Event or Luncheon

Participating in Women In Business

Learning About Marketing Opportunities

Other: \_\_\_\_\_

## Membership Levels

**Basic: (dues are paid annually)** **Value = \$1,500**

Home Based/Non-Profit/Affiliate	<b>\$100</b>
Small Business	<b>\$250</b>
Medium Business	<b>\$550</b>
Large Business	<b>\$800</b>

- Subscription to the Chamber Enews and the Chamber bi-weekly email newsletters
- Two free tickets to your first monthly luncheon
- Business profile on Chamber website
- Link to your website and social media pages
- Ability to post events on the Community Calendar
- Access to Chamber Member mailing list (excel format)
- Ribbon Cutting, Open House, or Ground Breaking support services
- Includes membership in Women in Business
- Business announced at monthly luncheon
- Business announced on the Chamber's radio show, "It's a Class Act"

**Associate: \$1,000 (Includes all of the benefits of the above membership levels)** **Value = \$2,000**  
**50 points\***

- Business Card Ad on Profile
- Company logo listed on Chamber promotional materials
- 1 minute video about your business posted on our YouTube and social media pages
- 2 tickets to our Economic Summit and Annual Awards Banquet

**Executive: \$2,500 (includes all of the benefits of the above membership levels)** **Value = \$4,000**  
**125 points\***

- Your company logo on all printed chamber promotional materials
- Business summary featured in one edition of our bi-weekly Enews
- Sponsorship of one of our Monthly Chamber Luncheons (5 minutes to present)
- 2 tickets to our Economic Summit and Annual Awards Banquet

**Presidential: \$5,000 (includes all of the benefits of the above membership levels)** **Value = \$7,000**  
**250 points\***

- Upgrade to Banner Ad on the Chamber website
- Prominent access to the Chamber executive board and staff
- Upgrade to 4 tickets to our Economic Summit and Awards Banquet
- Opportunity to join the Chamber CEO on the Chamber radio show, "It's a Class Act"

**Visionary: \$10,000 (includes all of the benefits of the above membership levels)** **Value = \$14,000**  
**500 points\***

- Two tickets to every Chamber luncheon
- Golf team at the Chamber's annual Golf Tournament
- Upgrade to a full table sponsorship (8 tickets) at our Economic Summit and Annual Awards Banquet
- Invitation to Site Visits with potential employers (based on invitation from Economic Development)

*\*See point system on back side*

# *Sponsorship Opportunities*

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## **“Best of Cedar City” Annual Awards Banquet**

- Table Sponsor = 60 Points
  - Award Sponsor = 80 Points (12 available)
  - Supporting Sponsor = 100 Points (4 available)
  - Executive Sponsor = 200 Points (2 available)
  - Event Sponsor\* = 400 Points (1 available)
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## **Business Showcase**

- Silver Sponsor = 50 Points (6 available)
  - Gold Sponsor = 80 Points (4 available)
  - Platinum Sponsor = 100 Points (2 available)
  - Event Sponsor\* = 150 Points (1 available)
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## **Golf Tournament**

- Hole Sponsor = 25 Points
  - Team Sponsor = 80 Points
  - Golf Ball Sponsorship = 120 Points
  - Golf Cart Sponsor = 180 Points
  - Range Sponsor = 220 Points
  - Presenting Sponsor = 250 Points
  - Event Sponsor\* = 400 Points (1 available)
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## **Economic Summit**

- Lunch Table Sponsor = 25 Points
  - Dinner Table Sponsor = 50 Points
  - Lunch & Dinner Table Sponsor = 65 Points
  - Supporting Sponsor = 75 Points (8 available)
  - Executive Sponsor = 150 Points (2 available)
  - Event Sponsor = 250 Points (1 available)
- 

## **Using Your Points**

**Our point system is based on dollar value; every \$100 dollars is worth 10 points. The level of sponsor you are will tell you how many points you have for the year (as shown on the front of this page). You can choose how you would like to spend your points, however, unused points will not be able to roll over into the next year, so spend them wisely! Please go over this list and ask us more about any events you may be interested in sponsoring.**



The Cedar City Chamber of Commerce provides a variety of networking opportunities throughout the year including:

**Monthly luncheons** - Our luncheons run from February through November and are held on the second Thursday of the month. At these luncheons you have the opportunity to learn, interact with businesses and professionals, and develop beneficial relationships.

**Monthly “Women in Business” Luncheons**- These luncheons are held on the third Wednesday of each month at noon and includes speakers who focus specifically on women’s issues as they relate to various aspects of women’s lives.

**Twice Monthly Business Tours** - Twice a month, we tour the business of a Chamber member and invite the public to attend. By hosting a tour, you are able to increase business exposure and educate locals about what your business has to offer.

**Annual Awards Banquet** - For over 65 years the Chamber of Commerce has recognized individuals and businesses who strive to make a difference in our community. Nominations are submitted by the public and are then voted on by Chamber members. The winners are recognized in grand fashion at this spectacular event which attracts a large audience of business professionals from all over the county.

**Cedar City Business Showcase** - The Business Showcase is held in the spring each year. This event will allow you to meet fellow Chamber members, facilitate business-to-business networking, and expose your business to the public.

**Golf Tournament** - The longest running golf tournament in Iron County brings business owners, managers, and other key professionals together for a fun-filled day of recreation and networking. Participating in this event is a tradition for many individuals. This event fills up quickly so you’ll want to reserve your spot.

**Economic Summit** - Each year the Cedar City Chamber of Commerce hosts their Economic Summit. Providing our members with snap-shots of the economic landscape of Iron County is important to our members and the community at large. Networking and sponsorship opportunities are available to help get your business noticed.

## **Become a Committee Member!**

The Cedar City Chamber of Commerce has many opportunities for you to have a voice and be a significant part of the community. Throughout the year we have many events which need to be planned, managed, and arranged. As a committee member you can take part in making sure these events run smoothly, as well as having the opportunity to make a difference and expand your connections. Below is a list of our events. Please contact the Chamber if you have an interest in serving on any of these committees!

**Awards Banquet**

**Business Showcase**

**Business Tours**

**Golf Tournament**

**Chamber Luncheons**

**Economic Summit**

**Business Roundtables**

**Women in Business Pumpkin Festival**

## **Become a Chamber Ambassador!**

The Chamber Ambassador program is one of the most time-efficient and cost-effective ways to 1) grow your business; 2) receive valuable marketing and management training; 3) expand your professional network; and 4) serve other Cedar City businesses. If you are interested in taking advantage of this program, get in contact with us and we can show you how to become an effective Chamber Ambassador with an average time commitment of less than two hours per week. We are always recruiting!



**Networking** - By being a part of the Chamber you are opening your business up to countless opportunities for growth, connections, and increasing your credibility and following in the community through our member benefits and events.

**Events** - The Chamber holds scheduled events such as: Monthly luncheons, Women in Business meetings, business tours, a business showcase every spring, an annual Cedar City Golf Tournament, and more. These events provide a great environment to build your business through networking and sponsorships.

**Credibility** - A tremendous benefit of becoming a member of the Chamber is the additional credibility that comes through association with an organization devoted to the growth and promotion of local businesses.

**Advertising** - New members are introduced to existing members by being featured in our twice a month ENews publication. You will also be featured on our website, in our Chamber Directory, and on our social media pages.

**Referrals** - Each year the Chamber assists countless visitors and callers looking for local services and products. When recommending businesses, we prioritize our Chamber members and try to promote them and connect them with new clients whenever possible.

**Support** - In addition to numerous business referrals we provide support in the way of ribbon-cuttings and open houses. We also offer opportunities for you to sponsor a chamber luncheon where you can speak about your business and distribute materials to those in attendance.

**Web Listings** - All new Chamber members are recognized on the website and given a page that can be updated as your marketing and business evolve. We also make sure our social media pages are up to date with any Ribbon-cuttings, Open Houses, and other Chamber events.

**Additional New Member Benefits:**

- Subscription to the Chamber ENews
- Two free passes to your first monthly luncheon
- Business profile on the Chamber website
- A link to your website and social media pages
- Ability to post events on the Community Calendar
- Access to Chamber member address mailing list
- Membership to Women in Business
- Business announced at the monthly luncheon as well as on the Chamber's radio show, "It's a Class Act".